



CONTACT

myshathidesign@gmail.com

218.329.7355

myshathidesign.com

EDUCATION

BFA in Graphic Design

Minnesota State University Moorhead

2017–2022 | GPA 3.98

Minor in Art

Minnesota State University Moorhead

SKILLS

UI/UX & Design

Experience Design, User Research, Research Analysis, Prototyping, Wireframing, Observational Analysis, Information Architecture

Branding, Storyboarding, Animation, Motion Design, Typography, Layout Design

Adobe Creative Suite, Figma, InVision

Soft Skills

Collaboration, Data Analysis, Curiosity Problem Solving, Critical Thinking, Empathy, Communication, Adaptable

RECOGNITIONS

2021 Gold ADDY Awards – Student

2021 ADDY Best in Show – Student

2021 District 8 ADDY Best in Show – Student

AIGA Dragons – President

Dean's List – 2017 to 2022

Mysha Thi Wenzel

Visual and Experience Designer

ABOUT ME

I am an empathetic designer who looks at problems from a target audience's perspective. I am as creative as I am analytical, and these skills have shown me an affinity towards UI/UX and product design. Every problem has a solution, and I use research to methodically and effectively turn problems into multiple solutions. I enjoy doing the research to create improved, intuitive, and significant work.

EXPERIENCE

Graphic Design Intern

Aug. 2022–Current

The Promersberger Company

- Created promotional materials for multiple brands in social media campaigns, print work, and web design projects.
- Adapted to various brand standards in design and strategy.

Graphic Design Intern

May 2021–Sept. 2021

Blue Cross Blue Shield of North Dakota

- Re-branded internal and external facing materials to new Blue Cross Blue Shield (BCBS) brand standards.
- Headed creative design and production for the 2020 Food Truck campaign.

Graphic Designer

Aug. 2020–May 2021

MSUM School of Art & D.E.G

- Provided creative direction and design for promotional content and materials for various events and guest artists.
- Promoted the social media presence of the organization to increase our member engagement.
- Led a team for promoting and coordinating events.

REFERENCES

Thomas Anstadt – Former tenured professor at MSUM

Contact: contact@thomasanstadt.com | (701) 367-7806

Ben Brouillard – Art Director at The Promersberger Company

Contact: ben@promersberger.com | (701) 540-5013

Brittani Mulvaney – Team Leader of Integrated Design, Brand & Marketing Communications at BCBSND

Contact: britaney.mulvaney@bcbsnd.org | (701) 277-2205